

FASHIONART EU

Fashion Art lands at the Parlamentarium in Brussels

20th November 2014 - 15th May 2015

The **Fashion Art EU** exhibition is an ambitious project, carried out by the Fashion Art Institute Association, presented by designer Manuel Fernandez. The Parlamentarium, the European Parliament's Visitors Centre, will host this exhibition from **20th November 2014 to 15th May 2015**.

This exhibit fuses fashion and art, uniting the two forms of expression in the same piece of material. 28 artists from the European Union are to be the protagonists of this unique exhibition - each of the artists using their personal technique to communicate European values in their particular manner.

The result is a new pictorial language uniting very diverse artistic movements that coexist in harmony - reminiscent of the harmony of coexistence among the countries of the European Union.

This collection comes to the Parlamentarium and will be installed there for 6 months, before it starts its tour in the member states. It is a special opportunity to appreciate art, fashion and the idea of Europe merged in the same artefact: an outfit.

ARTISTS OF FASHION ART EU

AUSTRIA	BARBARA RAPP	ITALY	CLAUDIA BONOLLO
BELGIUM	PHIL AKASHI	LATVIA	AGITA KEIRI
BULGARIA	VALENTIN KOVATCHEV	LITHUANIA	MIGLE KOSINSKAITE
CROATIA	STJEPAN SANDRK	LUXEMBOURG	ANDRÉE SCHWABE
CYPRUS	IOANNA VOSKOU	MALTA	MARISA ATTARD
CZECH	PASTA ONER	NETHERLANDS	GIOVANNI DALESSI
DENMARK	NAJA CONRAD	POLAND	MAGDALENA FIRLAG
ESTONIA	HEIKKI LEIS	PORTUGAL	ANDREA DA LOBA
FINLAND	JUHA VIIRILÄ	ROMANIA	LORETA ISAC
FRANCE	CHARLES VILLENEUVE	SLOVAKIA	TOMAS PICHA
GERMANY	JIM AVIGNON	SLOVENIA	CVETO MARSIC
GREECE	CHARIS TSEVIS	SPAIN	SUSO33
HUNGARY	FRANYO AATOTH	SWEDEN	CECILIA SIKSTRÖM
IRLAND	KEN LAMBERT	UNITED KINGDOM	SICKBOY

FASHION ART: THE PHILOSOPHY

Fashion Art presents a joint work between plastic artists and fashion designers, in which the respective languages join to create a dress which is a work of art in itself.

Spanish designer Manuel Fernandez, with great international vision, had the initiative of merging art and fashion in 1998 as he presented in one piece the work of renowned artists and their designs. Since then, Fashion Art has emerged as a pluralistic movement, achieving results of exceptional plastic richness and opening new fields of investigation. The Fashion Art Institute also carries out social work with its workshops for groups at risk of exclusion, accompanying each exhibition.

Fashion Art has exhibited in more than twenty prestigious museums around the world, including major ones in the American continent. More than three million people have visited these exhibitions.

PARLAMENTARIUM

The aim of the Parliamentarium is to reach out to people to show the different aspects of Europe and the European Union. It uses many interactive multimedia tools to give citizens insights into the European Parliament and other EU institutions. Visitors enter the heart of the European Parliament, to see how the political decisions that influence our daily lives are made. The Parliamentarium works in 24 languages and can provide sign language in four (EN, FR, NL, and DE). It is open to all citizens seven days a week without an entrance pass and free of charge.



GREAT RESPONSE TO “FASHION ART EU” AT THE PARLAMENTARIUM IN BRUSSELS



“Fashion Art EU” landed at the Parliamentarium in Brussels last Thursday, 20th of November. The collection shows 28 works of art by 28 different artists, one for each member country of the European Union. This exhibition can be seen at the Parliamentarium until May 15, 2015; the entrance is free every day of the week.

The sample, unique in its kind, gathers a series of dresses in which plastic artists from different nationalities have reflected their personal technique to communicate European values with their particular style. The artistic support on which the painters have worked is a canvas shaped as a dress created by the Fashion Art Institute, lead by Spanish designer Manuel Fernandez.

The Vice president of the European Parliament, Sylvie Guillaume, made the inauguration speech. “It’s a great opportunity to know our European neighbours”, said Guillaume.

During his speech Manuel Fernandez indicated that this is not only about dresses, but about works of art. “After visiting the exhibition, each one will draw his own conclusions”, said the president of Fashion Art Institute.

The exhibition was greatly received by all the guests. In addition, some of the artists that participated in this project were present for the inauguration, among them: Phil Akashi (Belgium), Andrée Schwabe (Luxemburg), Marisa Attard (Malta), Charles Villeneuve (France), Giovanni Dalessi (Netherlands), Valentin Kovatchev (Bulgaria), Cecilia Sikstrom (Sweden), Loreta Isac (Rumania), and Agita Keiri (Latvia). They all shared the experience of having participated in a project such as this one, and they highlighted the sensations they had when faced with a white canvas in the shape of a dress.

During the next six months that the exhibition will be there, it is scheduled to receive about 700.000 visits.